

COMMUNICATIONS PFT MEETING

January 12, 2010

9:00 a.m. - 12:00 p.m.

Panhandle Forest Service Office (Grizzly Room)
3815 Schreiber Way, Coeur d'Alene, ID

Attendees:

Jeri DeLange (BEIPC, Comm. PFT Chair)
Tina Elayer (IDEQ)
Jamie Davie (CDA Tribe)
Tracy Meyers (IDEQ)
Vera Williams (CCC Member)
Julie Dalsaso (CCC Member)
Denna Grangaard (IDEQ)
Cathy Cochrane (WA Dept. of Ecology)
Debra Sherbina (EPA)

Public Involvement/Outreach:

1. Increase CCC participation at meetings

- Color copies of a CCC flyer for the January 27 meeting have been distributed at:
 - City of Wallace (front window)
 - Shoshone County Courthouse (bulletin board and extra copies on table)
 - Wallace Public Library (community bulletin board)
 - Harvest Foods (grocery store community bulletin board)
 - Osburn Public Library (community bulletin board)
 - City of Kellogg (entrance wall)
 - Yoke's (grocery store community bulletin board)
 - Stein's IGA (grocery store community bulletin board)
 - Avista Office (Kellogg office community bulletin board)
 - City of Pinehurst (front window)
 - Pinehurst Post Office (community bulletin board)
- CDA Public TV agreed to run the color flyer for the CCC meeting as a PSA on their electronic community bulletin board.

2. Increase public participation at next BEIPC meeting (Feb. 16) and help publicize EPA's ROD Amendment meeting (Feb. 10)

- Distribute information by various methods such as newspaper advertising, PSAs, email, mail, etc. Post flyers to the locations listed above as well as other locations in the community – Mullan, Wallace, Silverton, Osburn, Kellogg, Smelterville, Pinehurst, Kingston, Cataldo, and Rose Lake.

- 3. Conduct a survey to find out what the public would like to see regarding BEIPC/CCC related communication and what efforts would be the most effective.**
 - Prepare possible survey questions and distribute a draft to the TLG, CCC and other agencies for feedback before the survey is conducted.
 - Distribute the survey by various methods such as mail, email, BEIPC website, etc.
 - Use the survey results for future planning of BEIPC/CCC related outreach/education activities, meetings, open houses, etc., as well as to find out what issues the public is most interested in.
 - Possibly use a professional survey service.
- 4. Look into conducting public involvement interviews.**
- 5. Conduct additional workshops and/or training in 2010.**
- 6. Start working on ideas/suggestions for North Idaho Fair Booth.**
 - Possibly share space next to IDEQ (try to have a booth inside).
 - Prepare material and information for displays, communication pieces, etc.
 - Conduct training for BEIPC/CCC volunteers before fair
 - Distribute handouts of “Our Gem, CDA Lake” (Lake map)
 - Videos on various topics such as SEEP, ATVs, Sesame Street Lead, etc.
 - Activities for children such as face painting, etc. to help bring parents in.
 - Wheel of fun, bandanas for kids, etc.
- 7. Revise/update the BEIPC/CCC brochure and create new communication pieces.**
 - Conduct audience analysis later in the year.
 - Realtor’s package.
 - Children’s literature.
 - Other.
- 8. Look into PSAs and other media efforts for communications outreach.**
 - Radio, TV, etc.
- 9. Recreation Education Subcommittee recently formed by the Communications PFT.**
 - Purpose - To strengthen communication and education about taking precautions and playing safe when visiting recreational areas where contamination may be a concern within the CDA Basin.
 - (Note – As the subcommittee is fairly new, the group is still in preliminary planning and is coordinating with Mark Masarik (EPA) for advice. Updates will be provided later).
- 10. Create Excel spreadsheet for the list of Outreach Avenues.**
- 11. Discuss ideas and suggestions with the CCC about restructuring the CCC meetings.**
 - Possibly restructure the format of the CCC meetings.
 - Have an open comment period at the beginning of the meeting.